



- ✓ Fair consulting
- ✓ Stand builders
- ✓ Design
- ✓ Project management
- ✓ Exhibition architecture

KECK GmbH

More than 30 years successfully on the market, 140 employees and passion for what we do – we are KECK. Our references are from just as wide a range of industries as our solutions.

After all, 'run of the mill' is an alien concept to us. We realise projects always in an extraordinary and creative manner, perfectly attuned to our customers from the most varying of sectors.

In realising everything from extravagant trade fair stands and showrooms through to elaborate light and communication concepts, we can implement all you require to stage your brand successfully.

Our wheelhouse includes the entire spectrum of services – strategy, consultation, design, construction and control. The most important step in every project is to understand the brand. We really get to

its core and communicate it in a standardised and unique way. We not only stage brands, but also make them more successful.

Our competencies include:

Brand worlds

Whether it is a trade fair, event, foyer or showroom: we create a lasting brand experience for your brand. By implementing your corporate architecture consistently, you obtain your customers' undivided attention and ensure that your brand has a high recognition value.

Scenography

The correct light concept and fitting media staging lay the foundation for you to portray your brand successfully. In this way, messages hit home more intensively and

brands become an interactive experience.

Starting from the brand's core, our employees create a bespoke path to success for every customer. Consulting and Project Management work together with the customer to mark out the appropriate framework – with consideration given to even the smallest detail. The Creative department is responsible for the extraordinary concept. Our creative minds think within the brief, but always outside of conventional structures. Production and Assembly are also in-house operations. Our credo is 'everything from one source' – in this way, we maintain an overview, constantly improve processes and can react to all eventualities flexibly and professionally.

Brand staging worldwide

Stuttgart or Shanghai – KECK and KECK ASIA are globally networked and operate globally. KECK's premium network includes specialists for every area that is leaders in their field – international, national, regional.

References

A&E Gütermann, Alutech, Becton Dickinson Rowa Germany, BITZER, Brückner Group, Carl Zeiss, Centrotherm, ENGEL AUSTRIA, Ernst Klett Verlag, Hansgrohe, Häfele, Joyson Electronics, MAPAL, Michael Weinig, TRUMPF, Uhlmann, Warema, Wittenstein, ZF Friedrichshafen



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