



AKADEMIE
escolar

- ✓ Expo-Seminars
- ✓ Expo-Coaching
- ✓ Motivational speeches
- ✓ Expo-Analysis
- ✓ Expo-Consultation

Akademie escolar

The expertise of our academy lies in the **advanced training** of exhibitors, organisers and service providers in the trade fair and event industry.

We regularly conduct in-house training and open seminars in Germany and around the world.

The bestsellers of open seminars include:

- Trade fair planning (two-day)
- Event management (two days)
- Trade fair and / or event success monitoring (one day each)
- Event technology (one day)
- Event law (one day)
- Stand Design & Trends (one day)
- International trade fair management (one-day)
- Self marketing for women (one day)
- Intercultural sales training
- Intercultural Teambuilding

Do you want to make your team fit for the trade fair and prepare them individually for the special conditions, **discussion situations** and **rules of conduct** at trade fairs?

Then our **trade fair training** and kick-off are exactly the right training measures for your trade fair project and the stand team. Stand employees are individually prepared for their own trade fair appearances. In addition, the Academy escolar supports exhibitors with tailor-made individual solutions.

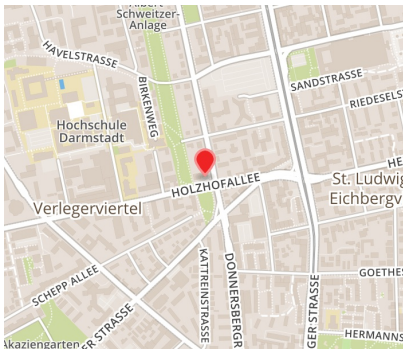
Short webinars and individual coaching sessions are also offered for the above-mentioned topics.

Consultation and knowledge transfer are carried out in partnership, personally and goal-oriented. The concepts are tailored to fit every request for our services for the

perfect trade fair presentation.

In addition, in our open seminars we put great emphasis on personal on-site services, a human approach to challenges and target-oriented implementation.

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