

Toy & Edu China

Shenzhen International Toy and Education Fair

INTERNATIONAL TRADE FAIR

6 – 8 March 2020

Shenzhen, China, PR

[Premium Profile](#)

GENERAL OVERVIEW

6 – 8 MARCH 2020



Opening hours

9am – 5pm, last day 9am – 3pm



Location

Shenzhen World Exhibition & Convention Center

Floor 2, CIMC Tianda Industrial Park, No. 2 Fuyuan Road, Fuyong Street, Bao'an District, Shenzhen, China, PR, Asia



Information for visitors

[BUY TICKET NOW!](#)

About the expo

Toy & Edu China was first organized in 1989 in Guangzhou. Running alongside in 2020 are Baby & Stroller China, the Shenzhen International Stroller, Mother and Baby Product Fair as well as Licensing China, the Shenzhen International Licensing and Licensed Product Fair.

More Facts

Show type

International trade fair

First year of expo

1989

Branches

Children's Articles, Toys

Products / Sectors

Toys and educational products

Open to

Trade visitors, last day from 12pm public admitted

Frequency

Annual, with Baby & Stroller China and Licensing China

Expo Email

toy@hongkong.messefrankfurt.com

Expo Website

<http://www.chinatoyfair.com>

Expo Statistics

2019



EXHIBITORS

1,162

Foreign: 58
National: 1,104



VISITORS

60,508

Foreign: 3,385
National: 57,123

Visitors' data: with Baby & Stroller China in Guangzhou

Exhibitors' data: with Baby & Stroller China in Guangzhou

Visitors

Visitors from 66 countries

Exhibitors

Exhibitors from 9 countries

EVENT ORGANISER

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ADDITIONAL INFORMATION



Exhibitor list

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