MITM Americas
Meeting and Incentive Travel Market

INTERNATIONAL TRADE FAIR

Havana, Cuba

GENERAL OVERVIEW

Location
Hotel Nacional de Cuba
Havana
Cuba
America

About the expo
GSAR Marketing has successfully organized, from 2000, MITM Americas, the oldest and pioneer international MICE trade show in Americas & Caribbean in programming B2B appointments and including an outstanding interactive program that ensures direct contact between all participants. At MITM Americas the buyers’ quality is guaranteed, since they must pass a strict selection process and only buyers with high-potential business will be approved. Only hosted buyers approved and exhibitors owning a stand can participate. A two-day interactive forum, where up to 20 meetings are programmed per agenda. Networking program ensures an average of 60 appointments. Itinerant venue to promote and experience new locations. The fair is complemented with ‘Post-tours’ for buyers and press.

More Facts

Show type
International trade fair

First year of expo
2000

Branches
Incentives, Premiums, Exhibition Industry, Convention Industry

Products / Sectors
Meetings, incentives, congresses, conventions and events

Open to
Trade visitors

Frequency
Annual

Expo Website
http://www.mitmamericas.com
Expo Statistics

2018

VISITORS

200

Visitors

Visitors from 27 countries

EVENT ORGANISER

GSAR MARKETING

Ferraz 80, Bajo Izda.
28008 Madrid,
Spain,
Europe
Phone: +34 915414308
Fax: +34 915420700
Open Website

SHARE THIS EXPO

facebook twitter linkedin
