

# DIREX Autumn

## Direct Commerce Solutions Expo Autumn

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INTERNATIONAL TRADE FAIR

28 – 30 October 2020

Chiba, Japan

### GENERAL OVERVIEW

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**28 – 30 OCTOBER 2020**



#### Location

##### **Makuhari Messe (Nippon Convention Center)**

Nakase 2-1, Mihama-ku

261-0023 Chiba City

Japan

Asia

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#### More dates

27 - 29 October 2021

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#### About the expo

Direct Commerce Solutions Expo is the long-awaited exhibition featuring all kinds of solutions / services for e-commerce and e-mail order business. A great number of e-commerce and e-mail order business owners and managers from sales, marketing, advertising, sales planning divisions visit DIREX to conduct face-to-face business with exhibitors.

#### More Facts

##### Show type

International trade fair

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##### First year of expo

2013

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##### Branches

E-Business, E-Commerce

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##### Products / Sectors

Solutions and services for e-commerce and e-mail order business, e-commerce

website design, development and promotion, e-commerce website contents design, e-mail distribution services, e-commerce logistic services, call centers, area / database marketing, listing services on online shops

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### Open to

Trade visitors

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### Frequency

Annual, part of Japan IT Week Autumn

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### Expo Website

<http://www.japan-it.jp/en/aki/>

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### Expo Statistics

**2017** ▼



EXHIBITORS

**641**



VISITORS

**49,345**

Visitors' data: within Japan IT Week Autumn

Exhibitors' data: within Japan IT Week Autumn

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## EVENT ORGANISER

### REED EXHIBITIONS JAPAN LTD.

18F Shinjuku-Nomura Bldg., 1-26-2 Nishishinjuku, Shinjuku-ku

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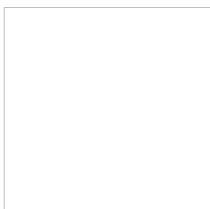
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[Open Website](#)

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