



# IT&CM China / CTW China Incentive Travel & Conventions, Meetings China / Corporate Travel World China

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INTERNATIONAL TRADE FAIR

Shanghai, China, PR

**CANCELLED**

## GENERAL OVERVIEW

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### Location

#### Shanghai Convention and Exhibition Center of International Sourcing

35, Zhongjiang Rd. Putuo District

200062 Shanghai

China, PR

Asia

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### About the expo

The Leading International MICE Event In China. Since 2007, IT&CM China has established itself as China's leading international Meetings, Incentives, Conventions and Exhibitions (MICE) business, education and networking event, dedicated to "Promoting China to the World and the World to China". Bringing together Chinese and International MICE exhibitors and buyers in one dynamic marketplace, IT&CM China is the platform for international and leading Chinese players in the MICE industry to explore business opportunities on all fronts - inbound, outbound and domestic. Delegates to the 3-day event receive the best return on their investment in business, education and networking through structured business appointments, exhibition showcase, seminar sessions, official networking functions and tours.

### More Facts

#### Show type

International trade fair

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#### First year of expo

2007

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## Branches

Exhibition Industry, Convention Industry

## Products / Sectors

Hotels and resorts, entertainment suppliers, tourism offices/boards, cruise lines/airlines, theme parks, golf resorts, convention and meeting bureaux, destination management companies, professional conference/meeting organizers, transportation specialists, banqueting facilities, caterers, presentation technology and equipment, stage/set design, gifts and premiums, adventure/incentive travelling, convention/exhibition venues, speakers bureaux

## Open to

Trade visitors

## Frequency

Annual

## Expo Website

<https://www.itcmchina.com/>

## EVENT ORGANISER

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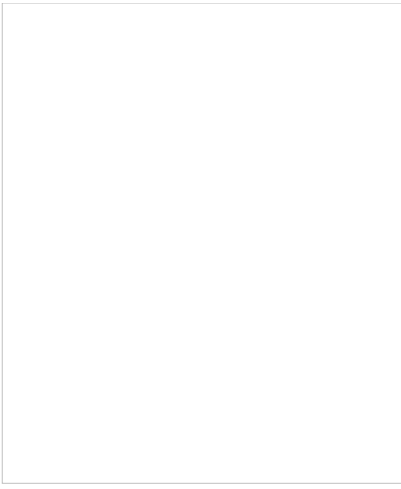
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