

# Premiere Classe International Fashion Trade Show - Accessories | Ready- to-wear

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INTERNATIONAL TRADE FAIR

27 February - 1 March 2020

Paris, France

## DATE CHANGED

Exhibition date March 2020

## GENERAL OVERVIEW

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**27 FEBRUARY - 1 MARCH 2020**



### Location

#### Jardin des Tuileries

113, Rue de Rivoli,  
75001 Paris,  
France,  
Europe

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### About the expo

Premiere Classe - The place for accessories and designers at the heart of the Parisian Fashion Week.

### More Facts

#### Show type

International trade fair

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#### First year of expo

1989

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#### Branches

Apparel, Clothing, Fashion, Ready-to-Wear, Leather, Leather Industry, Jewelry, Goldware, Silverware

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#### Products / Sectors

Shoes, bags, belts, jewellery, hats, scarves, gloves, umbrellas, glasses, watches, leathergoods

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#### Open to

Trade visitors

## Frequency

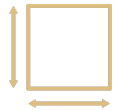
Twice a year

## Expo Website

<https://premiere-classe.com>

## Expo Statistics

# 2016 - March



NET SQM  
2,876

Foreign: 1,825 m<sup>2</sup>  
National: 1,051 m<sup>2</sup>



EXHIBITORS  
406

Foreign: 260  
National: 146



VISITORS  
10,996

Foreign: 6,707  
National: 4,289

Statistical Data Audited by OJS

### Visitors

Retailers, department stores, mail-order services, purchasing agencies, wholesalers, boutiques

### Exhibitors

Manufacturers, designers, fashion style agencies

## EVENT ORGANISER

### WSN DÉVELOPPEMENT

27-29 rue Guénégaud

75006 Paris,

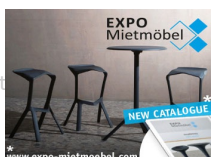
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Advert



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