



Anuga

The leading trade fair for the global food industry

LEADING INTERNATIONAL TRADE FAIR

9 – 13 October 2021

Cologne, Germany

GENERAL OVERVIEW

9 – 13 OCTOBER 2021



Opening hours

10am – 6pm



Location

Koelnmesse

Messeplatz 1

50679 Köln

Germany

Europe

About the expo

The world's leading food fair for the retail trade and the food service and catering market. Anuga is the world's largest and most important food and beverage fair – for new markets and target groups, for all the trends and themes and, above all, for first-rate contacts and business deals.

More Facts

Show type

Leading International trade fair

First year of expo

1924

Branches

Bakery, Confectionery, Meat Industry, Catering, Common Feeding, Beverage Industry, Hotel, Restaurant, Food, Beverages

Products / Sectors

Anuga Fine Food – Anuga Frozen Food – Anuga Meat – Anuga Chilled & Fresh Food –

Anuga Dairy – Anuga Bread & Bakery – Anuga Drinks – Anuga Organic – Anuga Hot Beverages – Anuga Culinary Concepts

Open to

Trade visitors

Frequency

Biennial

Expo Website

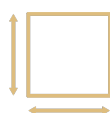
<http://www.anuga.de>

Member of / Partner of:

UFI

Expo Statistics

2019



NET SQM

155,526

Foreign: 128,607 m²
National: 26,919 m²
Special Area: 2,280 m²



EXHIBITORS

7,972

Foreign: 7,222
National: 750



VISITORS

169,653

Foreign: 130,320
National: 39,333

Statistical Data Audited by FKM

Visitors

Visitors from 201 countries. Decision-makers (managing directors, procurement/purchasing, market administration, sales, marketing) from food retailers and wholesalers, beverage retailers and wholesalers, trading cooperatives, drugstores, health food stores, trade representatives, food importers and exporters, skilled food trades, the food industry and suppliers to the food industry. Also: employees with responsibility from food service and catering companies serving segments such as hotels, traditional catering, system/brand catering, company canteens and communal/institutional catering. Employees with responsibility from departments for the procurement and use of technical facilities and equipment, the segment of large-scale kitchen planning, and the specialist trade for technology for large-scale catering facilities. Employees of nutrition institutes, nutritionists, home economists and food technologists. Students and school pupils

Exhibitors

Exhibitors from 107 countries. Manufacturers, importers and wholesalers of food and drinks, of catering technology, suppliers of services for the catering sector and the food retail trade, trade agencies, suppliers of specialties, suppliers of fresh convenience products

EVENT ORGANISER

KOELNMESSE GMBH

Messeplatz 1

50679 Köln

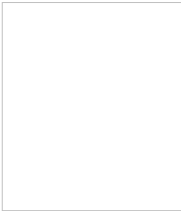
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[Open Website](#)



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