

Poznań
Fashion
Fair

Poznan Fashion Fair International Fashion Fair

INTERNATIONAL TRADE FAIR

26 – 27 August 2020

Poznan, Poland

GENERAL OVERVIEW

26 – 27 AUGUST 2020



Location

Poznan International Fair

ul. Glogowska 14

60-734 Poznan

Poland

Europe

About the expo

Poznan Fashion Fair is an event of international scale with a long tradition. Every six months, the halls of Poznan International Fair will fill up with new products that will soon conquer the market. It is worth coming to the event because of the interesting brands.

More Facts

Show type

International trade fair

First year of expo

1992

Branches

Apparel, Clothing, Fashion, Ready-to-Wear, Leather, Leather Industry, Shoes, Shoe Industry

Products / Sectors

Incorp.: BTS – Exhibition of Shoes, Leather and Leather Goods, FAST FASHION – Exhibition of Clothing and Accessories (current collection) and NEXT SEASON – Exhibition of Clothing and Accessories (coming season)

Open to

Trade visitors

Frequency

Twice a year

Expo Website

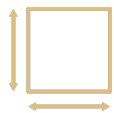
<http://www.targimodypozn.pl/en/>

Member of / Partner of:

UFI

Expo Statistics

2018 - August



NET SQM
3,600

Foreign: 1,442 m²
National: 2,158 m²
Special Area: 82 m²



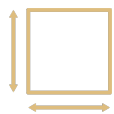
EXHIBITORS
187

Foreign: 82
National: 105



VISITORS
1,516

Foreign: 53
National: 1,463



NET SQM
3,239

Foreign: 876 m²
National: 2,363 m²
Special Area: 156 m²



EXHIBITORS
153

Foreign: 43
National: 110



VISITORS
2,048

Foreign: 73
National: 1,975

Statistical Data Audited by CENTREX

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Visitors

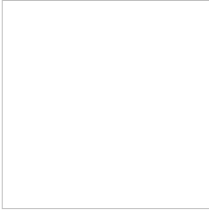
Wholesalers, retailers, stores representatives, footwear distribution chain representatives of purchasing, shoe designers, footwear, leather goods, leather garment manufacturers

Exhibitors

Exhibitors from 13 countries. Producers and distributors of footwear, leather goods, leather garments, materials and machines, shoe components and accessories, organisations, publications

EVENT ORGANISER

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[Open Website](#)



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