



Automässan

Automotive Trade Fair

INTERNATIONAL TRADE FAIR

Gothenburg, Sweden

GENERAL OVERVIEW



Location

Svenska Mässan

Mässans gata / Korsvägen

41294 Göteborg

Sweden

Europe

About the expo

Meet the cream of Scandinavia's automotive aftermarket! Experts are agreed. The automotive service and aftermarket is accelerating into an exciting and challenging future. Digitalisation, shifting competitive dynamics, changing consumer preferences, EVs, sustainability. And that means now, more than ever, the sector is looking to invest. Nowhere else in Scandinavia will you find so many senior buyers, decision makers and professionals from right across the automotive services and aftermarket sector. Motor factors, distributors, independent car, truck and bus workshops, workshop tool and equipment dealers, dealerships, tyre retailers, body and paint shops, parts suppliers and many others attend Automässan. Automässan offers a dynamic platform for your business where you can interact with all parts of the automotive service and aftermarket industry.

More Facts

Show type

International trade fair

First year of expo

1971

Branches

Automotive Services, Service Station Supply

Products / Sectors

Petrol stations. Car accessories. Tyres and accessories. Tyre equipment.
Consumables. Interiors. Chemicals / car care. Environment. Engines. Automotive

lubricants. Spare parts. Workshop equipment. Miscellaneous (workwear, computers, software, research, development, literature, trade press, services, information services, education)

Open to

Trade visitors

Frequency

Every 3 years

Expo Website

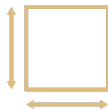
<http://www.automassan.se>

Member of / Partner of:

UFI

Expo Statistics

2017 ▼



NET SQM

14,734



EXHIBITORS

265



VISITORS

18,871

Statistical Data Audited by SFC

Exhibitors

Direct exhibitors from 15 countries

EVENT ORGANISER

FVU (The Association of Garage Equipment Suppliers) and SBF (Association of Swedish Car Parts Wholesalers)

SVENSKA MÄSSAN – THE SWEDISH EXHIBITION & CONGRESS CENTRE

Mässans gata / Korsvägen

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Sweden

Europe

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[Open Website](#)



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