

# HOGA

## Trade Fair Gastronomy, Hotel and Catering

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REGIONAL FAIR

7 – 9 February 2021

Nuremberg, Germany

Premium Profile

### GENERAL OVERVIEW

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#### 7 – 9 FEBRUARY 2021



##### Opening hours

10am – 6pm

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##### Location

##### Messezentrum Nürnberg

Messezentrum  
90471 Nürnberg  
Germany  
Europe

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##### Information for exhibitors

Booth Rate: EUR 152/sqm row, EUR 165/sqm corner, EUR 172/sqm head, EUR 177/sqm block

[BOOK YOUR STAND NOW!](#)

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##### More dates

15 – 17 January 2023

12 – 14 January 2025

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Udo Dreier

### About the expo

HOGA - Trade Fair Gastronomy, Hotel and Catering, is the leading trade fair in Southern Germany and a pacemaker for your marketing goals. Take advantage of the benefit and effectiveness of direct, personal contacts to top customers in a unique but familiar atmosphere.

### More Facts

#### Show type

Regional fair

#### First year of expo

1950

#### Branches

Catering, Common Feeding, Hotel, Restaurant

#### Products / Sectors

Hotel and restaurant equipment, food and all food related jobs

#### Open to

Trade visitors

#### Frequency

Biennial

#### Expo Email

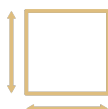
hoga@afag.de

#### Expo Website

<http://www.hoga-messe.de>

### Expo Statistics

2019



NET SQM  
19,866

Foreign: 1,661 m<sup>2</sup>  
National: 18,205 m<sup>2</sup>  
Special Area: 972 m<sup>2</sup>



EXHIBITORS  
**727**

Foreign: 81  
National: 646  
Indirect represented  
Foreign: 7  
National: 14



VISITORS  
**19,782**

Statistical Data Audited by FKM

### Visitors

Hotelkeepers, innkeepers, kitcheners, food related jobs

### Exhibitors

Direct exhibitors from 14 countries. Manufacturers and specialized trade

## EVENT ORGANISER

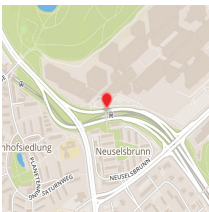
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[Open Website](#)

Contact ▾



### ADDITIONAL INFORMATION

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Exhibitor list

[✉ Contact the Organiser](#)

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