



# ART

## International Handicraft Fair

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INTERNATIONAL TRADE FAIR

24 April – 1 May 2020

Florence, Italy

### DATE CHANGED

Exhibition date 2020

## GENERAL OVERVIEW

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**24 APRIL – 1 MAY 2020**



### Location

#### Fortezza da Basso

Piazza Adua 1,  
50123 Firenze,  
Italy,  
Europe

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### About the expo

An event which hosted the most important master craftsmen of history inside a privileged space, where tradition and innovation merge to create extremely valuable handmade products.

### More Facts

#### Show type

International trade fair

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#### First year of expo

1936

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#### Branches

Handicrafts

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#### Products / Sectors

Home furnishings, textile and metal articles, interior decoration, costume jewellery, ceramics, leather and fur articles

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#### Open to

The public

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## Frequency

Annual

## Expo Website

<http://www.mostraartigianato.it>

## Member of / Partner of:

UFI

## Expo Statistics

# 2018



**EXHIBITORS**  
**800**

Foreign: 350  
National: 450



**VISITORS**  
**140,000**

Foreign: 7,000  
National: 133,000  
Thereof trade visitors  
Foreign: 500  
National: 3,000

## EVENT ORGANISER

### FIRENZE FIERA S.P.A.

Piazza Adua, 1  
50123 Firenze,  
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[Open Website](#)



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