



## **ABF Franchising Expo International Franchising Show**

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INTERNATIONAL TRADE FAIR

3 – 6 June 2020

Sao Paulo, Brazil

### **GENERAL OVERVIEW**

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**3 – 6 JUNE 2020**



#### **Location**

##### **Expo Center Norte**

Rua José Bernardo Pinto, 333, Vila Guilherme

02055-000 São Paulo

Brazil

America

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#### **About the expo**

ABF FRANCHISING EXPO is the great meeting of entrepreneurs and investors with suppliers of the sector, offering options of investments in franchises in several economy sectors.

#### **More Facts**

##### **Show type**

International trade fair

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##### **First year of expo**

1992

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##### **Branches**

Business, Franchising, Licensing

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##### **Products / Sectors**

Franchising sectors: food - decoration, tools and construction - education and training - sport, health and beauty - signaling and photography - IT and electronics - leisure, tourism and hotels - cleaning and conservation - perfumery and cosmetics -

clothing, shoes and accessories - rental, products and services for vehicles

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### **Open to**

Trade visitors and public

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### **Frequency**

Annual, within the ABF FRANCHISING WEEK

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### **Expo Website**

<http://www.abfexpo.com.br>

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## **EVENT ORGANISER**

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### **INFORMA MARKETS**

Avenida Doutora Ruth Cardoso, 7221 - 22º andar Pinheiros

05425-902 São Paulo

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Phone: +55 (0)11/4632-0200

[Open Website](#)

### **ABF - ASSOCIAÇÃO BRASILEIRA DE FRANCHISING**

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04578-000 São Paulo

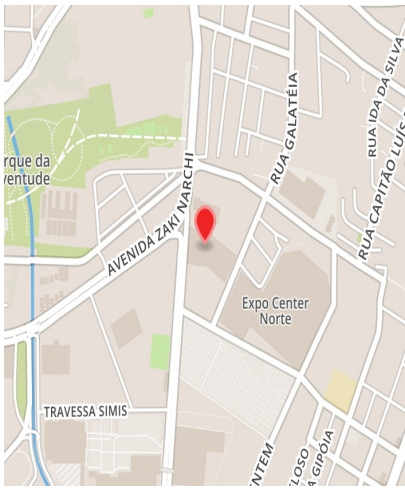
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