Winter Fancy Food Show
International Fancy Food and Confection Show

INTERNATIONAL TRADE FAIR

17 – 19 January 2021
San Francisco, USA

GENERAL OVERVIEW

17 – 19 January 2021

Location
Moscone Center
747 Howard Street
94103 San Francisco
USA
America

About the expo
Exhibiting at a Fancy Food Show is the most convenient and cost-effective way to connect with buyers from every major food/beverage buying channel in the U.S. and abroad.

More Facts
Show type
International trade fair

First year of expo
1974

Branches
Bakery, Confectionery, Food, Beverages

Products / Sectors
Alcoholic beverages, appetizers / hors d’oeuvres, biscuits, breads and baking mixes, cakes and pastries, candy, cheese, chocolates, coffee and tea, condiments and relishes, confections, cookies, cooking accessories, crackers, desserts and toppings, fruit juices and ciders, fruits and vegetables, gift packs, health food, honey and syrup, ice cream, jams and jellies, kosher products, meat, mustards, natural food, non-alcoholic beverages, nuts, oil, vinegar, packaging and supplies, pasta, rice, grain and cereal, publications, salsa and dips, sauces, seafood, seasonings, spices and herbs, snack foods, soups and stocks, water
Open to
Trade visitors

Frequency
Annual

Expo Website
https://www.specialtyfood.com/shows-events/winter-fancy-food-show/

German participation
G

Expo Statistics

**2019**

| NET SQM | 21,372 |
| EXHIBITORS | 1,444 |
| VISITORS | 13,916 |
| Foreign: 388 | National: 1,056 |
| National: 13,916 |

**Visitors**
Traders, importers, exporters, cooking schools and educational sector, consultants, retailers, buyers from supermarkets, restaurants, cafés and hotels, caterer, foodservices, distributors, buyers of corporate gifts, wholesalers, brokers, manufacturer’s representatives, agents, manufacturers and producers, mail order, press

**EVENT ORGANISER**

**SPECIALTY FOOD ASSOCIATION**

136 Madison Avenue, 12th Fl.
10016 New York
USA
America
Phone: +1 212/4826440

Open Website