



DSE

Internationale Fachmesse und Konferenz für Digital Signage

INTERNATIONALE MESSE

Las Vegas, USA

TERMIN VERSCHOBEN

Termin 2020 verschoben. Neuer Termin folgt

ALLGEMEINER ÜBERBLICK



Veranstaltungsort

Las Vegas Convention Center

3150 S. Paradise Road

89109 Las Vegas

USA

Amerika

Über die Messe

Digital Signage Expo (DSE), held at the Las Vegas Convention Center, Las Vegas, NV, USA, is the world's largest and longest running conference and trade show exclusively dedicated to showcasing innovative digital communications and interactive technology solutions for customer- and employee-facing organizations. Launched in 2004, DSE was the first event dedicated to the digital signage market and has been a significant contributor to the growth of this fast-paced industry. Professional end user attendance represents decision-makers from key industry categories such as retail, restaurant, healthcare, education, hospitality and transportation, as well as other key stakeholders, including advertising executives, brand marketers and systems integrators.

Weitere Angaben

Ausrichtung

Internationale Messe

Gründungsjahr

2004

Branchen

Werbung, Marketing

Produktgruppen

Offen für

Fachbesucher

Messeturnus

Jährlich

Messe Webseite

<http://www.digitalsignageexpo.net>

Messestatistik**2019** **BESUCHER****4.260****Besucher**

Besucher aus 63 Ländern und aus verschiedenen Branchen (Werbung, Bankwesen, Einzelhandel, Gastronomie, Hotellerie, Casinos, Hochschulen / Universitäten)

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**DIESE MESSE TEILEN**

