



## **COUROMODA**

### **Internationale Ausstellung für Schuhe, Lederwaren und Accessoires**

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INTERNATIONALE MESSE

11 – 13 Januar 2021

São Paulo, Brasilien

### **ALLGEMEINER ÜBERBLICK**

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**11 – 13 JANUAR 2021**



#### **Veranstaltungsort**

##### **Expo Center Norte**

Rua José Bernardo Pinto, 333, Vila Guilherme

02055-000 São Paulo

Brasilien

Amerika

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#### **Über die Messe**

COUROMODA: The largest trade fair for Brazil and the Latin American footwear market. COUROMODA – International Shoe, Leather Goods and Accessories Fair is the most important event held in Latin America, promoting business and fostering networking in the footwear market. The fair brings shoe and leather goods exhibitors and receives qualified buyers from all over Brazil and 60 other countries. The buyers find at COUROMODA collections for all types of consumers and all climates: ranging from popular to ultra-sophisticated fashion and from summer to winter. Traditionally, it is with COUROMODA that begins the new working year for the footwear industry. The business deals that are closed and/or started during the event account for 35% of annual sales of the sector.

#### **Weitere Angaben**

##### **Ausrichtung**

Internationale Messe

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##### **Gründungsjahr**

1974

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### Branchen

Lederwaren, Lederindustrie, Schuhe, Schuhindustrie

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### Produktgruppen

Schuhe, Sportartikel, Lederwaren, Bekleidung, Komponenten und Maschinen für die Schuhindustrie

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### Offen für

Fachbesucher

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### Messeturnus

Jährlich mit São Paulo Prêt-à-Porter

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### Messe Webseite

<http://www.couromoda.com>

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## VERANSTALTER

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### SÃO PAULO FEIRAS COMERCIAIS LTDA.

Rua Padre João Manuel, 923 - 6º andar

01411-001 São Paulo

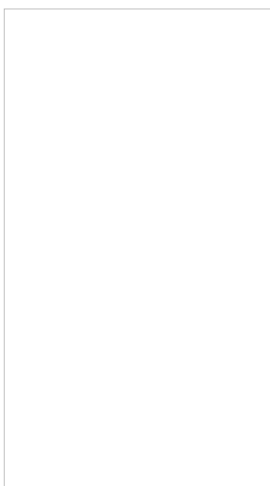
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### DIESE MESSE TEILEN



